



Semantra Secures Second Round of Funding

CPMG, Inc. Provides \$3.8 Million in Equity Funding to Enterprise Search Company

DALLAS, August 15, 2007 – Semantra™, a pioneer in enterprise search, today announced it secured \$3.8 million in equity funding from current investor CPMG, Inc. The investment will be used for product development and building out Semantra's go-to-market partnerships. CPMG, Inc. invested \$2.3 million in September 2006, bringing its total investment in Semantra to over \$6 million.

Semantra's software solution allows users worldwide to retrieve data from their corporate databases by entering inquiries in a familiar search box, using common, everyday language. The solution bridges the worlds of business intelligence and enterprise search. It is the first software product that enables non-technical users to conduct ad hoc searches of corporate databases using the language of their business.

"Semantra improves business performance by allowing users to find critical business information for fact-based decision making," stated Chris Davis, Semantra's CEO. "Employees should ask themselves how they make business decisions today. Are their decisions based on intuition, partial information or speculation? We are giving users the opportunity to have a conversation with their corporate databases. We are ultimately empowering users by providing access to the specific data they need to solve problems and take advantage of market opportunities."

"We are pleased to continue our partnership with Semantra," said Kent McGaughy, principal of CPMG, Inc. "Since our initial investment in September 2006, Semantra has successfully proven the value of its solution. The company has a focused strategy and is well positioned for continued growth."

In many cases, the Semantra search solution is not deployed as a stand-alone application but rather is embedded into enterprise applications. "Our solution immediately improves the value of companies' critical business applications including CRM, BI and ERP," added Cody Aufricht, Semantra's marketing vice president. "Companies make enormous investments in their enterprise applications, but, too often, complexity and inflexibility prevent users from realizing the full benefit of these solutions. We change that by giving users access to the precise information they need, when they need it," concluded Aufricht.

About Semantra

Semantra is a pioneer in search technology and information access that enables enterprises to quickly and easily retrieve precise, critical information from complex corporate databases through inquiries in the language of a user's business. With an understanding of linguistics, conceptual modeling and relational theory, Semantra built its software to empower business users with real-time, fact-based decision making capability unavailable through traditional BI or enterprise search solutions. Semantra significantly improves the value of any enterprise business application. Semantra's headquarters are located in Dallas, Texas. Please visit www.semantra.com for more information.

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Semantra is a platinum sponsor of the upcoming Enterprise Search Summit West, November 6-7, 2007 in San Jose, CA, www.EnterpriseSearchSummit.com/West.

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