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Semantra™ Announces Semantic Enterprise Platform™

SAN JOSE, CA – March 7, 2006 – Semantra, a leading provider of semantic technologies and services to commercial and government markets worldwide, announced at the Semantic Conference in San Jose, the development and release of the Semantic Enterprise Platform™ (SEP), a technology platform that links disparate information sources through shared concepts and semantics. SEP is an integrated suite of “meaning-centered” tools, processes and techniques for relating disparate information sources in real-time. Semantra’s Platform is comprised of a subset of complementary software modules and services, which include: Natural Language Processor (NLP), Automatic Query Generator, Answer Formatter™ and the OntoloNet™ Knowledgebase.

SEP resolves many of the semantic problems in interoperability, allowing executives to reach into these disparate sources to obtain on-demand actionable information for decision making. Semantra’s technology combines common language, ontologies and business rules. The power of this technology is the ability to support virtual unification based on concepts, data and inferences, providing links to real world data and offering a robust inference and query capability.

Due to the widespread adoption of Web services and Service Oriented Architectures, organizations are quickly adopting “real-time enterprise” architectures that allow executives and managers to reach across their distributed and disparate data sources for immediate, actionable information. Utilizing new advances in semantics and ontology, Semantra provides the only true end-to-end solution for this new real-time enterprise architecture: its patent-pending semantic engine automatically converts a user’s natural language information request into commonly shared concepts and distributes a single request across the enterprise. This unique information gathering process is accomplished without requiring the user to write a single line of code.

Chris Davis, Semantra’s President and CEO states, “Our Semantic Enterprise Platform solution allows our customers to respond to market demands faster and more intelligently using common language to interface with their corporate data. This unique information gathering process is accomplished without IT bottlenecks and enables enterprises to dramatically increase productivity in business intelligence and information interoperability.”

About Semantra

Semantra™ is a pioneer in Semantic Technology (ST) solutions that enable enterprises to cope with the increases in scale, complexity and lifecycle cost of hardware and software technologies. To be competitive in this environment, businesses must span all functions, data sources and applications within the enterprise, empowering knowledge workers to connect the dots and nimbly respond to quickly changing markets. Semantra employs semantics, conceptual modeling (ontologies) and context-sensitive natural language inferencing to produce efficiency and effectiveness gains in enterprise data management, delivering a strategic edge and a measurable return on investment to our customers. For more information on Semantra’s solutions visit www.semantra.com, or contact Semantra at info@semantra.com, 888-271-5697 or 972-280-9711, 15770 Dallas Parkway, Suite 1100, Dallas, Texas 75248.

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